



FOR IMMEDIATE RELEASE:

Wisconsin Holding Company acquires Texas Lighting Retrofit and Design Firm to Grow National Service Capacity.

OSHKOSH, WI: March 15, 2019

ECM Holding Group is pleased to announce the acquisition of Lighting Integrated Technologies, LLC (LIT). LIT was founded in 1998 by a team of lighting and power technology professionals in Fort Worth, Texas. That group of partners, including current president David Prater, grew it into a regional leader in large-scale retrofit lighting.

In the newly combined ECM Lighting/LIT group, David will focus on what he enjoys best – solving problems as an ESCO lighting specialist. Other than minor back office changes, the LIT team will join ECM intact. As David commented, “Our primary value is helping customers find innovative lighting designs that work, and delivering exactly what our customers expect. Joining a firm like ECM, with similar values and a national sales reach, is a perfect fit for us.”

In the 21 years LIT has been in business, they have refined their operations to deliver superior services in product evaluation, auditing/design, construction execution, and project delivery. LIT has delivered over 125,000,000 square feet of fixtures compliant



with FEMP Guidelines. As a result of this focus on customer satisfaction and outstanding results, they have close working relationships with dozens of ESCO partners.

Erik Larson, President of ECM Holding Group, noted "Bringing David and his team into our ECM Lighting group is great news for all concerned. LIT has a long track record of delivering large, complex jobs to the ESCO market, and they work in a multi-regional service area. With ECM Lighting, they gain a national infrastructure, and we gain a lighting retrofit winner who is proven in our market."

About ECM Holding Group: ECM provides energy conservation technologies and project solutions to the leading Energy Service Companies (ESCOs) and corporate clients in North America.

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